

## CA Pilot Project Announcement

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You were once an Early Adopter. You were a pioneer when you bought your Prius: you bought into the vision before it was popular. But now, you're just one of the one million California Prius hybrid vehicle owners who can't find their car in a parking lot, can't drive solo in the HOV lane and can't plug in. Don't despair - you CAN be an innovator again, and together, we can change the world.

I'm Charlie Johnson. I'm a Prius owner like you. I love your choice in vehicle. I have almost 400,000 miles on mine. I'm passionate about energy efficiency and I know there is a group of Prius owners that want more; more power, more fuel savings, more freedom, more versatility...let's call it, "More Prius (Less Gas)".

So, why can't you simply add a plug to your hybrid vehicle, so you can drive on electricity for 1/3rd the cost of gas? In some states you can, but in California, government regulations are blocking the way. Unbelievably, if your Prius has been modified to be a plug-in, the State categorizes your super ultra low emissions hybrid vehicle as a "Gross Polluter" - even if the electricity is supplied from 100% renewable energy. Imagine that, a 100MPG "Gross Polluter"! Only if the after-market modifications have completed certification by the government can they be freely available to all Prius owners.

What can you do to help? Sign up for "California Super Prius" at [wipomo.com](http://wipomo.com), and help us in our program to submit emissions testing results to the State of California on behalf of hybrid vehicle owners, and in compliance with the Aftermarket Certification vehicle testing program. Once we receive certification, you too can join in the savings. And please share this with your friends that own hybrid vehicles.

(Amazingly, over the last 10 years, the major automotive manufacturers have only delivered the minimum number of vehicles that can plug-in: 50,000. At that rate, it will take forever for electric vehicles to make a big impact.) For those who don't want to wait to see electric vehicles make a bigger impact, faster, there are now more than 3 million hybrids in the world that can be upgraded to plug-in, including one million Prius vehicles in California.

Let's move the timeline forward. If only 10% of California drivers add a plug to their hybrid vehicles, it would double the number of Electric Vehicles on the road. And there would be more California jobs, cleaner air, and greater energy independence.